

## WHO ARE WE

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The City of Jabez is a virtual colony of God's Kingdom in the earth. Founded by Aaron J. Munson, the City of Jabez is a production umbrella currently overseeing both a writing and publishing service. Jabez Publishing House, established in 2013, is a self-publishing and design service for Christian authors. JPH University is a development subsidy of Jabez Publishing House and serves as the lead author generator attracting publish ready files through book coaching, consulting, and ghostwriting.

## WHAT WE DO

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Jabez Publishing House provides 5 types of publishing and design services. **Small Book Publishing** is our low-cost eBook service; **Start-Up Book Publishing** is ideal for authors looking to break into the industry with Paperback Books, Hard Cover Books, eBooks, and Audio Book options. JPH offers a unique product and service by converting self-publishing authors into business partners with our **Preferred and Premium Book Publishing Services**. Our benefit package includes Author Lines of Credit, Author Financing, Author Protection Plan, Instant Credit, and high earning royalties. Our partnership with Public Relations and Marketing Strategy firm(s) allow us to offer the **Ultimate Book Publishing Service** which includes national bookstore visibility and book signing tours at major retailers, conferences, and speaking opportunities. Recently, JPH added a Small Business Publishing service ideal for non-profits, incorporations, entrepreneurs, and self-employed individuals which includes business plans, resumes, website development, stationery, logo designs, and consulting services.



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## WHERE WE BUILD

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JPH University offers ghostwriting, book coaching, and consulting services. Our Build-A-Book program offers a 12-week writing and publishing class for aspiring authors; Resident Publishing Program offers 6, 12, and 18-month direct writing and publishing services to pastors and ministry leaders interested in ongoing projects at a reduced cost; LEAD Degree Program is ideal for pastors and ministry leaders interested in using their ministry experience to obtain an accredited seminary degree from one of our three seminary partners with an amazing opportunity to receive a book and degree when a thesis and/or dissertation is converted. Small Business Writing is a similar service available for non-profits, incorporations, entrepreneurs, and self-employed individuals.

## HOW DO WE PUBLISH

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JPH is a self-publishing service providing professional book publishing and designs at various price points. Our workforce includes 10 virtual production team members in various countries including the Philippines, India, Canada, and the United States. All work is done electronically and email is the lead source of communication. Our distribution partners include both online and global retail marketplace. Our marketing partners consult the company and offer ad hoc services to our clients and authors. JPH University is led by the publisher and is occasionally contracted out by writing and editing vendors. The Kingdom Class is a weekly discipleship offering provided by the publisher and offers free audio recordings and uses the published books of JPH, authored by the publisher, to create teaching series.

## WHEN DO WE RECRUIT & EXPAND

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JPH and JPHU have long been a referral based business. Until recently, the two entities have not done much marketing and promoting of its products and services as it has worked tirelessly to build the brand by laying a strong foundation and working out the nuances of launching a new business. Ready but not prepared, many businesses fail in the formative years when taking on too much too soon. Reducing the overhead cost by opening its doors virtually and limiting the work load to a reasonable portion, Aaron Munson has been able to grow the business model with pilots and small test models which have now become staples in an innovative publishing and writing service. Equipped with a strong team ready to produce at lightning speed, the City of Jabez is now free and open to the public and in the spring of 2017 launches a new live-event series designed to promote the current author roster with exhibit opportunities and attract new clients and authors.

The City of Jabez

<http://www.jabezph.com>

<http://www.jphuniversity.org>



JABEZ PUBLISHING  
HOUSE